



Faculty of Social Sciences, University of Tehran  
presents:

## EXPERIENCING IRAN PROGRAM 10

# Sustainable Development of Tourism in Iran: Issues and Challenges

International Cluster Programs

# THE PROGRAM IS COORDINATED AND FACILITATED BY THE FACULTY OF SOCIAL SCIENCES' OFFICE OF INTERNATIONAL AFFAIRS

Program coordinator: Dr Abbas Ghanbari



# Main theme of the Program:

## Sustainable Development of Tourism in Iran: Issues and Challenges

- Organized by **Office of International Affairs** and the **Department of Social Planning**
- Sub-themes of the program:
  - *The impact of sanctions on the blossoming tourism industry in Iran*
  - *The role of historical and cultural conservation in the Iranian tourism industry*
  - *Eco-tourism and neo-liberal policies in tourism policy making by the state*
  - *Sociology of tourism, and tourism issues in Iran*

# Activities and field visits:

- Cultural and historical tour of Old Tehran
- Visiting news agencies, international press centres, and independent magazines editorial offices
- Visiting university based research institutes and academic journals
- Visiting prominent NGOs, and special centres for migrants and out-of-school children
- Special film screening
- Special dinner and night culture experience in North-Tehran

- Duration of the program:
  - 6 intensive teaching sessions
  - 1 group exercise
  - 1 individual presentation
  - 2 chosen field visits

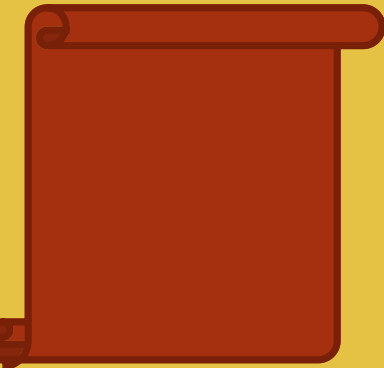


<b>Session 1</b>	Opening, lunch, introduction to Persian language and Iranian cultures, lecture 1
<b>Session 2 &amp; 3</b>	Lecture 2, lunch, lecture 3
<b>Day trip</b>	Cultural Activities, traditional dinner
<b>Session 4</b>	Field visit 1, lecture 4
<b>Session 5</b>	Lecture 5, group exercise
<b>Presentation Day</b>	Field visit 2, lunch, student presentations
<b>Session 6</b>	Lecture 6, student presentations, free time
<b>Closing</b>	Closing ceremony, handing out the certificate

❑ The program is fully instructed and presented in **English**.  
However, it include a specialized complementary course of **Persian** language and introduction to Iranian cultures

❑ All students will get a chance to present a **paper/project** that they develop during the program under the supervision of a chosen scholar

❑ All students will be provided off-campus **accommodation** offered by the University of Tehran

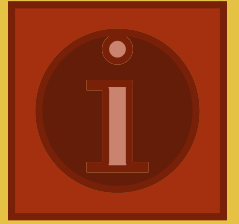




- The program can be organized and conducted both for groups or individuals upon request at any time during the year.
- To apply send your **CV** and a **motivation letter** (no more than 500 words) to [iasocio@ut.ac.ir](mailto:iasocio@ut.ac.ir)
- For more information about the program and registration fee, please contact the **Office of International Affairs** at [iasocio@ut.ac.ir](mailto:iasocio@ut.ac.ir)

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# Additional information about the Faculty



Since its establishment in 1958, Faculty of Social Sciences of the University of Tehran has been able to attest to its position as the most renowned higher education entity in the field of social and communication science in Iran and in conducting immense qualitative as well as quantitative research. Faculty's missions include:

- ❑ Producing knowledge and building theories in various fields of the Social Sciences
- ❑ Training and educating students and academic leaders
- ❑ Conducting studies and researches on social issues, conditions, and structures, for the purpose of sharing the results with responsible and relevant state and civil society organizations, research institutions, as well as interested individuals through joint collaborations, journals, seminars and conferences
- ❑ Internationalization is a recent strategy by the Faculty to improve its academic activities to align itself on par with its counterparts around the world.



IF THE INTELLECT KNEW HOW BLESSED HEARTS REST  
IN THEIR CURLS, O! IT WOULD BE FOOLISH FOR THE  
UNDERSTANDING OF OUR GANG.

**Hafez**

